

REDWOOD COUNTY ECONOMIC DEVELOPMENT AUTHORITY

5 - YEAR SUMMARY

2017 TO 2022

FUNDING DISTRIBUTION

REDWOOD COUNTY REVOLVING LOAN FUND (ONGOING)

\$101,000 DISTRIBUTED TO 3 ORGANIZATIONS

LOAN RANGE \$25,000-50,000

SOURCE: USDA RURAL DEVELOPMENT GRANT & REDWOOD COUNTY

REDWOOD COUNTY BUSINESS SUBSIDY (ONGOING)

HOUSING REDEVELOPMENT TAX ABATEMENT HOUSING REDEVELOPMENT LOAN

PRIVATE CHILDCARE CENTER TAX ABATEMENT

REDWOOD COUNTY TAX FORFEITED BLIGHT REMOVAL GRANT

(ONGOING)

ÀWARDED \$15,000 DISTRIBUTED TO 3 CITIES AT \$5,000 EACH

SOURCE: COUNTY TAX FORFEITED RESERVE FUND

FEDERAL AMERICAN RESCUE PLAN (2022-2024)

S2.9 MILLION ALLOCATION
COUNTY FUND ADMINISTRATION
NON-ENTITLEMENT SUPPORT
POLICY AND RESOLUTION DEVELOPMENT

REDWOOD COUNTY PANDEMIC BUSINESS GRANT (2021)

\$300.059 DISTRIBUTED TO 33 ORGANIZATIONS

AWARD RANGE \$500-10,000 SOURCE: STATE OF MINNESOTA

FEDERAL CARES ACT CORONAVIRUS RELIEF FUND (2020)

SCHOOL DISTRICTS: \$55,000 DISTRIBUTED TO 6 PUBLIC & CHARTER SCHOOLS

SOUTHWEST HEALTH AND HUMAN SERVICES: \$123,000

CITY AND TOWNSHIPS: \$37,000 COUNTY PROJECTS: \$430,000 RESOLUTION DEVELOPMENT

REDWOOD COUNTY COVID SMALL BUSINESS GRANT (2020)

\$1.3 MILLION DISTRIBUTED TO 152 ORGANIZATIONS

AWARD RANGE \$1,500-10,000

SOURCE: FEDERAL CARES ACT CORONAVIRUS RELIEF FUND

REDWOOD COUNTY EMERGENCY COVID LOAN (2020)

\$50,000 DISTRIBUTED TO 10 ORGANIZATIONS

LOAN AT \$5,000 EACH

SOURCE: COUNTY REVOLVING LOAN FUND

REDWOOD COUNTY BUSINESS DEVELOPMENT GRANT PROGRAM

(2019 & 2020)

\$47,000 DISTRIBUTED TO 21 ORGANIZATIONS AWARD RANGE \$500-2,900

SOURCE: REDWOOD COUNTY

CHILDCARE

PROJECTS

CHILDCARE CENTER - 2 BUSINESSES EXPLORED
\$20,000 GRANT AWARD
72-CAPACITY PRIVATE CHILD CENTER DEVELOPMENT
2018 NET GAIN OF NINE FAMILY-BASED PROVIDERS TO INCLUDE 2 CITIES
NOT PREVIOUSLY SERVED

ORGANIZATIONAL PARTICIPATION

DEPARTMENT OF HUMAN SERVICES
FIRST CHILDREN'S FINANCE
SOUTHWEST HEALTH & HUMAN SERVICES
UNITED COMMUNITY ACTION
CHILD CARE AWARE

RECRUITMENT AND RETENTION EFFORTS

CITY OF SANBORN SURVEY
CITY OF LAMBERTON CHILDCARE CENTER EXPLORATION PROJECT
WHAT IS IT TO BE A CHILDCARE PROVIDER WORKSHOP
BUSINESS SUPPORT WORKSHOP WITH FIRST CHILDREN'S FINANCE
PUBLIC AWARENESS MEETINGS
CHILDCARE PROVIDER APPRECIATION EVENTS
LEGISLATIVE ADVOCACY
PANEL PARTICIPATION
COMMUNITY OUTREACH: SOCIAL MEDIA, PRESS RELEASES & RADIO
SCHOOL DISTRICT PARTNERSHIPS
MONITORING OF FAMILY-BASED CHILDCARE PROVIDERS & CENTERS

WORKFORCE & BUSINESS SUPPORT

EDUCATIONAL WORKSHOPS

SALES TAX WORKSHOP
GET YOUR BUSINESS ON GOOGLE WORKSHOP
GROW OUR OWN - SOUTHWEST INITIATIVE FOUNDATION
QUICKBOOKS BASICS WORKSHOP
BUSINESS WORKSHOP SERIES: SHOW ME THE MONEY, PREPARING FOR
YOUR FIRST EMPLOYEE, WHAT MAKES A GREAT BUSINESS PLAN?
2020 CENSUS INFORMATIONAL SESSION
CAREER ADVISING & DEVELOPMENT WORKSHOP

VIRTUAL CAREER FAIRS

SPONSORED SOUTHWEST MN VIRTUAL CAREER FAIR FALL 2022 & JANUARY 2023

CAREER AND TECHNICAL EDUCATION (CTE)

PARTICIPATE & ADVOCATE FOR CTE PROGRAMMING LIASON BETWEEN DISTRICTS AND BUSINESSES PROMOTE LAUNCH YOUR FUTURE TODAY (LYFT)

BUSINESS VISITS

CONDUCT SITE VISITS WITH BUSINESSES NEW VENTURE SUPPORT BUSINESS EXPANSION SUPPORT

BROADBAND

EDUCATION AND OUTREACH

DEVELOPED BROADBAND LANDING PAGE
RESEARCHED CASE STUDIES
DEVELOPED A ROAD MAP & KEY MESSAGING
HOSTED TWO WORK SESSIONS WITH COMMISSIONERS
PARTICIPATED ON PANELS AND INTERVIEWS

LEAD FOR AMERICA FELLOWSHIP

2-YEAR FULL-TIME FELLOWSHIP (COMPLETED 1-YEAR) \$10.00 GRANT AWARD

SMALL CITIES COMMUNITY DEVELOPMENT GRANT CDBG-CV

\$1.7 MILLION TO DEPLOY FIBER NETWORK TO 1 CITY AND 1 TOWNSHIP

ORGANIZATION PARTICIPATION

COUNTY BROADBAND EDA SUBCOMMITTEE
MN RURAL BROADBAND COALITION
OFFICE OF BROADBAND
BLANDIN FOUNDATION COMMUNITY BROADBAND RESOURCE

BORDER TO BORDER BROADBAND DEVELOPMENT GRANT

COUNTY PARTNERSHIP WITH ARVIG \$1.3 MILLION GRANT AWARD TO DEPLOY FIBER NETWORK TO 8 CITIES

NEEDS ASSESSMENT

COUNTYWIDE SPEED TEST
ESTABLISH & FOSTER RELATIONSHIPS WITH ISP'S
DEVELOPED MAP WITH FIBER CONNECTIONS, PROVIDERS & GAPS
16-WEEK TECHNICAL ASSISTANCE PROGRAM WITH COMMUNITY MEMBERS
DEVELOPED A VISION STATEMENT & ATTAINED ENDORSEMENTS
COLLECTED LETTERS OF SUPPORT & ONLINE PLEDGES

APPROPRIATIONS

SOUTHWEST INITIATIVE FOUNDATION
SOUTHWEST WORKFORCE COUNCIL (SW PIC)
MINNESOTA RURAL BROADBAND COALITION
EXPLORE SOUTHWEST MINNESOTA
SOUTHERN MINNESOTA TOURISM ASSOCIATION
MINNESOTA SCENIC BYWAY
SOUTHWEST SMALL BUSINESS DEVELOPMENT CENTER
FARMFEST

2023-25 STRATEGIC PLANNING OBJECTIVES



RECRUITMENT

& RETENTION

BRIANA MUMMF

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COMMUNICATIONS/OUTREACH

ADMINISTRATION

ESTABLISHED MARKETING COMMITTEE REGULAR MEETINGS HELD ESTABLISHED PURPOSE AND DIRECTION

BRANDING

COUNTY LOGO REDESIGN
EDA COUNTY LOGO REDESIGN
STYLE GUIDE
MARKETING ROADMAP

SOCIAL MEDIA MANAGEMENT

FACEBOOK EMAIL NOTICES LINKEDIN YOUTUBE

MEDIA

PRINT/PRESS RELEASES RADIO INTERVIEWS

VIDEO PRODUCTION

REDWOOD COUNTY QUALITY OF LIFE PLUM CREEK PARK PLUM CREEK PARK PADDLE SHARE SHOPPING IN REDWOOD COUNTY ASSESSOR DEPARTMENT VETERAN SERVICE DEPARTMENT

WEBSITE MANAGEMENT

ECONOMIC DEVELOPMENT REDWOOD COUNTY PLUM CREEK PARK

MISCELLANIOUS

MINNESOTA ASSOCIATION OF WORKFORCE BOARDS
MEMBER

MN ASSOC. OF ECONOMIC DEVELOPMENT PROFESSIONALS

2022: PRESIDENT 2020-2021: VICE-PRESIDENT AND MEMBER

LEADERSHIP DEVELOPMENT

LING REDWOOD COUNTY: 9-MONTH LEADERSHIP PROGRAM BOARD OF DIRECTORS PRESIDENT

STRATEGIC PLANNING

STRATEGIC PLANNING CONDUCTED TO INCLUDE INTERVIEWS, SURVEY & FOCUS GROUPS

COUNTY POLICY DEVELOPMENT

EDA BYLAWS
TAX ABATEMENT POLICY
BUSINESS SUBSIDY POLICY
SOCIAL MEDIA POLICY
TAX FORFEITED BLIGHT REMOVAL GRANT PROGRAM
BUSINESS DEVELOPMENT GRANT PROGRAM
COVID SMALL BUSINESS RELIEF GRANT PROGRAM
PANDEMIC BUSINESS GRANT PROGRAM